BRITISH COLUMBIA

BC STATS

Service BC
Ministry of Labour and Citizens' Services

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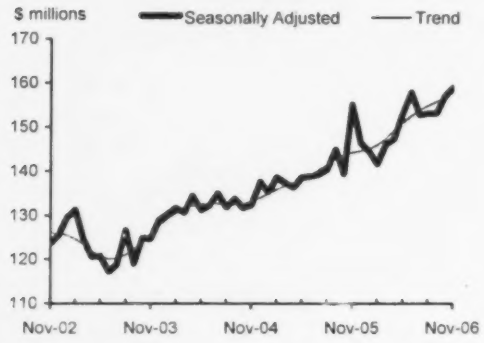
Tourism Sector Monitor ◆ February 2007

Room Revenue

On top of increasing 2.4% (*seasonally adjusted*) in October, room revenues in BC continued an upward trend (+1.3%) with growth in all regions of the province except for Kootenay, which posted a moderate decline (-2.2%). Northeast led the province (+16.3%), recovering most of the ground lost in October (-16.5%), when work camps that serve seasonal workers were not as busy. North Coast (+3.6%) and Cariboo (+3.3%) continued to see good revenue performance. Room revenues in Vancouver Island/Coast (+1.2%) and Thompson-Okanagan (+0.2%) advanced for the forth consecutive month in November. Mainland/Southwest, which accounts for the largest share of total revenues, recorded modest growth (+0.7%), while revenues in Nechako stayed in step with virtually no change.

Room revenues continued to grow in November



Business at hotels of all sizes remained flat as the increases in revenues at mid-sized (76-150 rooms; +1.3%) and small hotels (1-75 rooms; +1.8%) offset declining receipts at very large (251+ rooms; -1.2%) and large (151-250 rooms; -1.1%) hotels. Motels posted a 1.0% increase, and vacation rentals saw business climb (+2.3%), ending a three-month downturn in revenues. However, receipts at fishing lodges, bed and breakfasts, and other types of accommodations, taken together, slipped (-1.1%) in November.

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type	Nov06 ($000)	Oct 06 ($000)	% change
Total	158,804	156,818	+1.3
Hotels	117,258	117,243	0.0
Motels	20,114	19,777	+1.7
Other Accommodations	21,303	21,131	+0.8
Regions (Top 3 performers)			
Northeast	6,833	5,874	+16.3
North Coast	1,989	1,919	+3.6
Cariboo	4,898	4,742	+3.3

Visitor Entries

Total visitor entries to Canada via BC continued a downward trend (-4.8%, *seasonally adjusted*) in November. Entries from the US, accounting for nearly 80% of total visitor entries, slumped (-6.4%) for the fifth straight month reflecting a significant drop from same-day travel (-12.5%) and a moderate decline in the number of overnight trips (-2.9%) from the US.

The number of visitors from overseas locations increased 0.9%, as entries into BC from Europe (+1.5%) advanced. However, Asian entries were flat, and entries from Oceania dipped (-0.3%).

The number of Canadians returning home through BC slipped again in November (-2.0%). Trips to the US decreased 3.1%,

while the number of Canadians returning from overseas was up from the previous month (+4.6%).

Visitor entries continued to fall in November

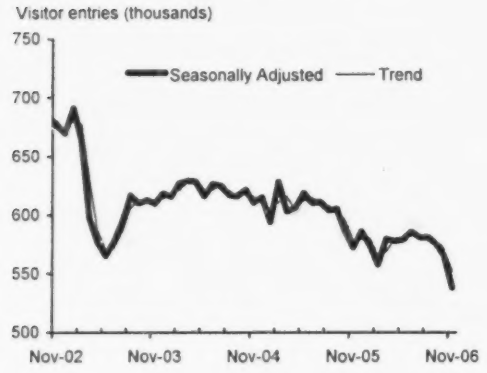


Table 2. Traveller Entries
(seasonally adjusted)

	Nov-06 ('000)	Oct-06 ('000)	% chg from Oct-06
American visitors			
Total	416	444	-6.4
Same-day	143	164	-12.5
Overnight	272	280	-2.9
Overseas visitors			
Total	123	121	0.9
Europe	41	40	1.5
UK	20	18	9.1
Asia	60	60	0.0
Japan	18	18	-2.5
Taiwan	6	6	-1.8
Oceania	13	13	-0.3

(BC STATS & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

In November, BC's hotel occupancy rate slid 0.2 percentage points to 67.3%. Room rates in the province were virtually flat at an average price of $125.40.

Passenger traffic at Vancouver airport was busier in November (+1.4%), with an increase recorded in domestic (+1.9%), trans-border (+0.2%), and overseas (+1.8%) travel. However, Victoria airport saw passenger volume slump (-1.6%). After several consecutive months of increases, BC Ferries experienced a sharp drop in vehicle (-7.9%) and passenger (-5.8%) traffic. In addition, 15.5% fewer passenger vehicles travelled on the Coquihalla highway in November.

Revenues at BC's taverns and restaurants continued to drop (-0.6%) in November. Receipts at both food service establishments (-0.2%) and drinking places (-6.0%) declined.

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Nov-06	Change from Oct-06
Hotel Industry		
Occupancy rate (%)	67.3	-0.2 pp.
Average room charge ($) *(Pannell Kerr Forster)*	125.40	0.0%
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,439	1.4
US (trans-border)	371	0.2
Other International	337	1.8
Canada (domestic) *(YVR)*	732	1.9
Victoria International Airport		
Total traffic *(Victoria Airport Authority)*	116,176	-1.6
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles *(Ministry of Transportation & Highways)*	202	-15.5
BC Ferries		
Vehicle Volume	668	-7.9
Passenger Volume *(BC Ferries)*	1,727	-5.8
Exchange Rates	**Cdn $**	
US $	0.880	-0.01
UK Pound	0.460	-0.01
Japanese Yen	103.178	-1.92
Australian $ *(Statistics Canada)*	1.138	-0.01

Note: pp. percentage points

A look ahead - December 2006

Early returns indicate that room revenues in BC fell (-3.3%) in December. Mainland/Southwest, accounting for the biggest share of total room receipts, saw revenues slump (-5.8%). Northeast recorded a significant decline (-14.7%), and revenues in Nechako (-3.1%) and North Coast (-1.5%) slipped. However, Kootenay (+5.8%), Cariboo (+2.2%), Vancouver Island/Coast (+0.6%) and Thompson-Okanagan (+0.1%) posted small gains in room receipts.

Hotels of all sizes experienced downturns in room revenues. Large hotels with 151-250 rooms (-4.5%) and small hotels (1-75 rooms; -3.5%) recorded the biggest declines. Revenues at very large hotels (251+ rooms; -2.1%) and medium-sized (76-150 rooms; -1.0%) hotels also slumped. Vacation rentals saw revenues drop 2.6%. However, room receipts at motels (2.5%) and fishing lodges, bed and breakfasts, and other types of accommodations (+2.5%), increased in November.

International visitor entries to Canada through BC climbed (+2.4%) in December. There were more guests from the US (+2.7%) as the growth in same-day travels (+8.8%) offset the small decline in overnight trips (-0.5%). The number of visitors from overseas (+1.6%) climbed with more visitors from both Asia (+2.9%) and Oceania (+4.6%) coming to BC, offsetting a slump in entries from Europe (-1.2%).

Passenger traffic at Vancouver continued to advance (+0.4%), while volume through Victoria airport was down (-2.8%) again in December. Traffic at BC Ferries picked up with an increase in both vehicle (+4.9%) and passenger (+2.6%) volume. However, fewer passenger vehicles travelled on the Coquihalla highway (-6.0%).

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: The Kootenay Region

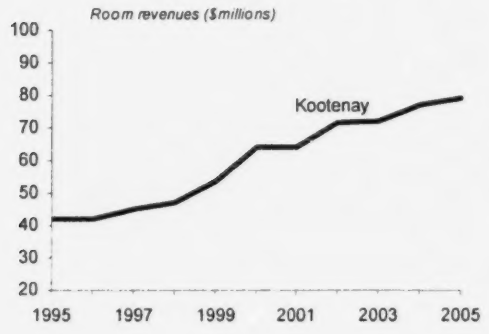
Introduction

Nestled in the south-east of the province, the Kootenay region is most famous for its natural attractions. There are no large population centres in the region, but a number of smaller communities depend on tourism including Cranbrook, Nelson and Trail.

The region is known for having a number of world-class resorts at locations such as Kimberly, Fernie, and Panorama. With an average snowfall of more than 170 centimetres during the winter, guests in the Kootenays can enjoy skiing, snow-boarding as well as snowmobiling and dog-sledding. During the warm summer months visitors can take part in activities such as cycling, hiking, mountaineering, and rafting.

Room revenues

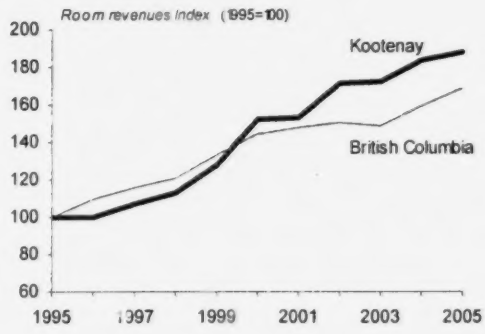
Room revenues in the Kootenay region have been rising steadily



Source: BCSTATS

The Kootenay region ranks fourth among development regions in BC in terms of room revenues. In 2005, the region contributed $79 million in room revenues, 5% of the provincial total. Preliminary figures suggest that between January and November of 2006, the Kootenay region has created another $77 million.

Kootenay room revenues have outpaced the BC average since 2000

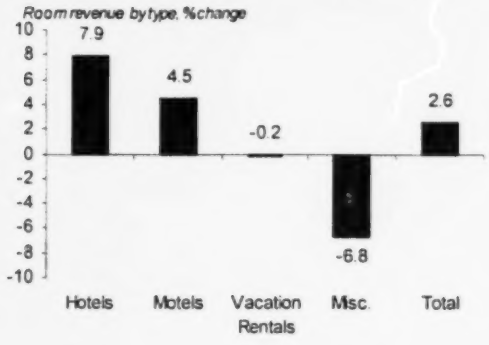


Source: BCSTATS

During the eleven year period from 1995 to 2005, room revenues in the Kootenays have grown a considerable 88.2%. In comparison, the province as a whole saw receipts improve 69.1% over this eleven year span.

In 2005, hotels, the largest contributor of room revenues in the Kootenay region, brought in over $30 million, up sharply over the previous year (+7.9%). Motels, whose relative share of room revenues has slipped over the course of the past decade, experienced growth of 4.5%, while business at vacation rentals was down marginally (-0.2%). Miscellaneous accommodations, including fishing lodges, B&Bs, guide outfitters and campgrounds, saw receipts drop off considerably (-6.8%).

Hotels in Kootenay experience strong growth in revenues while miscellaneous accommodations plummet in 2005



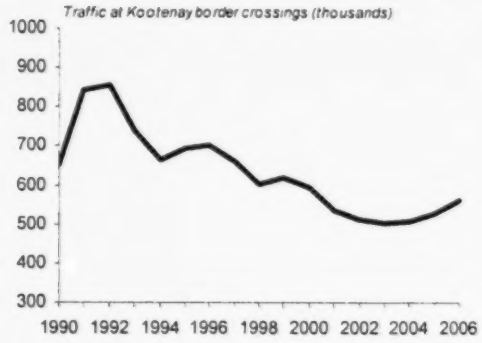
Source: BCSTATS

Transportation

The Kootenays are well serviced to accommodate guests wishing to travel through the region by land. Highway 1 (Trans-Canada) and Highway 3 (Crowsnest Pass) feed into the region from the surrounding area and Alberta servicing the northern and southern portions of the region respectively. Highways 6 and 23 provide access to much of the western Kootenays while the eastern Kootenays are served by Highways 93 and 95.

The Kootenay region borders three US states: Washington, Idaho, and Montana. Travellers wishing to enter the region via those states can do so at any one of more than a half-dozen border crossing locations. Between 1992 and 2003, land traffic between the US and Canada had been dwindling, down 41.2%. Since 2004, there has been an increase in the amount of activity (+10.4%) at Kootenay border crossings.

Trans-border traffic down since early 1990s



Source: BCSTATS

Two commercial airports, located at Castlegar and Cranbrook, regularly handle traffic from Vancouver and Calgary. In 2005, a total of 76,825 travellers used the Cranbrook airport, making it the tenth busiest in the province. However, traffic was down 1.1% in 2005. Smaller airports accepting chartered flights can be found in many of the surrounding communities.

Cranbrook

Adding $8.5 million in room revenues, or 11% of the total room revenues generated within the Kootenay region, Cranbrook is the region's commercial centre. Cranbrook is home to the Western Hockey League club the *Kootenay Ice*, entertaining local sports fans each season. For those interested in historical attractions, the *Canadian Museum of Rail Travel* preserves the golden age of rail of the late 1800s. Major local events include Sam Steele Days in June and the Cranbrook Pro Rodeo in August.

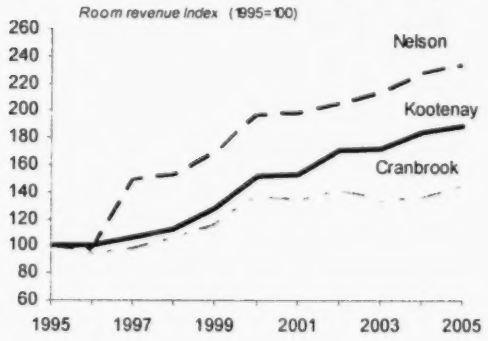
Through 2005, room revenues in Cranbrook showed strong growth (+5.9%). All accommodation types had a successful year. Motels recorded the highest growth in revenues (+6.6%), while hotels (+5.2%) and other types of accommodations (+4.3%) fared similarly well.

Nelson

With more than 350 designated heritage buildings, and one of the most vibrant arts communities in Canada, Nelson has always attracted visitors. The area's mild climate and diverse terrain are well suited for outdoor activities ranging from skiing and snowmobiling in the winter, to golfing and mountain biking in the summer.

In recent years, the city of Nelson has been booming and drawing lots of new residents. With many more conventions and conferences being held in the city, Nelson has been noticed by new visitors as well. The community is looking to attract tourism, and has been working to develop and advertise the city as a popular tourist destination. For its centennial in 1997, a waterfront pathway was developed. It was designed to help preserve the spectacular setting that draws both visitors and new residents to Nelson.

Room revenues on rise in the Kootenay region with Nelson growing rapidly



Source: BCSTATS

Room receipts reflect these developments in Nelson. Revenues in Nelson have increased much more rapidly than in other parts of the Kootenay region since 1995. At the close of 2005, Nelson had contributed more than $6.6 million in room revenues, an increase of 2.6% over 2004. Hotels in Nelson saw a surge in business (+7.0%), while revenues at motels were also on the increase (+3.5%). Sales at other types of accommodations, on the other hand, were down sharply (-43.2%) in 2005 following a seven year period of very strong growth.

Trail

Along the banks of the Columbia River, Trail is probably most renowned for being the home of Teck Cominco, one of the largest zinc and lead smelting and refining operations in the world. Teck Cominco offers free guided tours of its facilities and *The Interpretive Centre* for those wishing to experience a part of the region's industrial heritage.

Guests can also visit the terraced homes and gardens along the streets of "little Italy", a legacy left by its Italian community that arrived in the early part of the 20th century to help with the construction of the railway.

Conclusion

The easily accessible locations, convenient transportation services, numerous national attractions and a number of high-end resorts, have put room revenues in the Kootenay region on an upward trend since 1995. A few communities have experienced a recent surge of interest. Golden, for example has grown considerably, posting overall room revenues gains of 42.7% from 2000 to 2005. The town of Fernie has seen a 63.4% growth in overall room revenues between 2000 and 2005, now accounting for 16% of revenues generated in the Kootenays. With communities such as these within the region booming, Kootenay can expect to see many more visitors in the future.

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Nov-05	27,214	85,315	22,909	6,749	4,522	1,737	830	5,677	154,955
Dec-05	27,883	76,977	21,784	6,688	5,033	1,697	848	5,508	146,418
Jan-06	26,887	76,624	21,934	6,952	4,556	1,623	850	5,020	144,446
Feb-06	26,780	74,829	21,660	6,658	4,549	1,789	838	4,424	141,528
Mar-06	26,479	78,535	21,614	6,734	4,660	1,767	798	5,424	146,012
Apr-06	26,470	78,744	21,927	6,814	4,695	1,748	778	6,086	147,262
May-06	26,948	82,077	22,488	7,052	4,729	1,841	819	7,096	153,050
Jun-06	26,810	86,563	22,599	7,164	4,552	1,855	837	7,381	157,760
Jul-06	26,440	82,645	21,822	7,099	4,687	1,821	859	7,327	152,701
Aug-06	26,473	81,710	23,064	7,309	4,534	1,809	844	7,313	153,056
Sep-06	26,901	81,369	23,242	7,090	4,689	1,902	851	7,037	153,081
Oct-06	27,591	85,007	23,444	7,342	4,742	1,919	900	5,874	156,818
Nov-06	27,922	85,601	23,481	7,180	4,898	1,989	899	6,833	158,804
Month-over-month growth rates									
Nov-05	15.2	11.4	16.4	0.7	5.0	9.6	8.3	-7.8	11.1
Dec-05	2.5	-9.8	-4.9	-0.9	11.3	-2.3	2.1	-3.0	-5.5
Jan-06	-3.6	-0.5	0.7	4.0	-9.5	-4.4	0.3	-8.9	-1.3
Feb-06	-0.4	-2.3	-1.2	-4.2	-0.2	10.2	-1.4	-11.9	-2.0
Mar-06	-1.1	5.0	-0.2	1.1	2.4	-1.2	-4.7	22.6	3.2
Apr-06	0.0	0.3	1.4	1.2	0.8	-1.1	-2.6	12.2	0.9
May-06	1.8	4.2	2.6	3.5	0.7	5.3	5.3	16.6	3.9
Jun-06	-0.5	5.5	0.5	1.6	-3.7	0.7	2.2	4.0	3.1
Jul-06	-1.4	-4.5	-3.4	-0.9	3.0	-1.8	2.7	-0.7	-3.2
Aug-06	0.1	-1.1	5.7	3.0	-3.3	-0.7	-1.8	-0.2	0.2
Sep-06	1.6	-0.4	0.8	-3.0	3.4	5.1	0.8	-3.8	0.0
Oct-06	2.6	4.5	0.9	3.6	1.1	0.9	5.7	-16.5	2.4
Nov-06	1.2	0.7	0.2	-2.2	3.3	3.6	0.0	16.3	1.3

November month-over-month percent growth

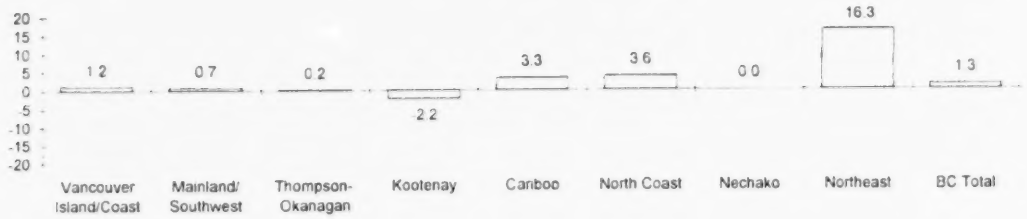


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2001	449,803	197,535	294,441	172,927	176,402	107,193	75,682
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
Annual growth rates							
2001	1.7	-1.9	0.5	0.8	0.8	13.0	18.1
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
Monthly data							
Nov-05	46,772	19,368	30,956	17,895	18,830	11,205	8,892
Dec-05	41,386	18,312	30,305	17,675	19,526	11,026	7,747
Jan-06	41,518	17,839	30,484	17,543	19,743	10,873	7,835
Feb-06	40,662	17,170	29,907	17,243	19,773	9,123	7,810
Mar-06	40,877	18,394	30,165	17,623	19,476	11,159	8,301
Apr-06	42,251	18,298	30,860	18,553	19,115	11,312	8,422
May-06	43,133	19,643	31,878	18,647	19,383	12,354	8,967
Jun-06	44,254	19,186	31,530	18,608	19,007	12,293	9,384
Jul-06	43,097	19,062	31,658	18,540	18,718	12,312	9,447
Aug-06	42,301	19,035	31,720	18,511	19,174	12,278	9,232
Sep-06	41,985	19,370	32,161	18,698	19,156	12,021	9,266
Oct-06	44,103	20,953	32,941	19,246	19,777	11,792	9,339
Nov-06	43,576	20,719	33,365	19,598	20,114	12,067	9,236
Month-over-month growth rates							
Nov-05	15.7	11.8	4.6	6.6	9.3	-12.4	7.3
Dec-05	-11.5	-5.5	-2.1	-1.2	3.7	-1.6	-12.9
Jan-06	0.3	-2.6	0.6	-0.7	1.1	-1.4	1.1
Feb-06	-2.1	-3.8	-1.9	-1.7	0.2	-16.1	-0.3
Mar-06	0.5	7.1	0.9	2.2	-1.5	22.3	6.3
Apr-06	3.4	-0.5	2.3	5.3	-1.9	1.4	1.5
May-06	2.1	7.3	3.3	0.5	1.4	9.2	6.5
Jun-06	2.6	-2.3	-1.1	-0.2	-1.9	-0.5	4.7
Jul-06	-2.6	-0.6	0.4	-0.4	-1.5	0.2	0.7
Aug-06	-1.8	-0.1	0.2	-0.2	2.4	-0.3	-2.3
Sep-06	-0.7	1.8	1.4	1.0	-0.1	-2.1	0.4
Oct-06	5.0	8.2	2.4	2.9	3.2	-1.9	0.8
Nov-06	-1.2	-1.1	1.3	1.8	1.7	2.3	-1.1

November month-over-month percent growth

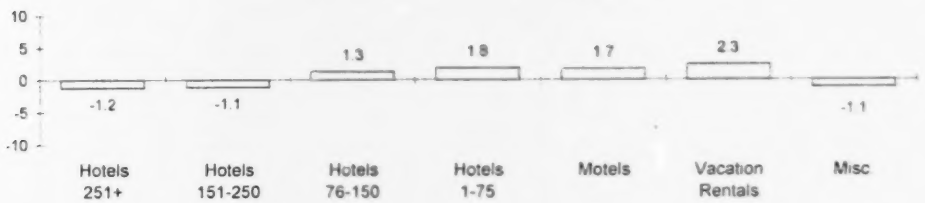


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000) Nov-06	Revenue ($000) YTD 06	% change from Nov-05	% change from YTD 05	Properties (#) Nov-06	Properties # chg from Nov-05	Rooms (#) Nov-06	Rooms # chg from Nov-05
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**8,508**	**172,484**	**-0.8**	**3.6**	**146**	**-19**	**7,896**	**-447**
Total - Hotels	7,113	139,842	-2.7	1.9	61	-8	5,359	-277
76+ Rooms	5,565	106,506	-3.2	1.6	25	-1	3,811	-126
1-75 Rooms	1,548	33,335	-1.0	2.6	36	-7	1,548	-151
Motels	781	15,355	19.7	11.3	25	-5	1,060	-110
Vacation Rentals	174	5,412	-12.1	10.2	23	-4	217	-81
19 Cowichan Valley								
Total - All accommodation types	**524**	**8,518**	**21.9**	**-0.8**	**33**	**-3**	**634**	**-33**
Motels	103	1,807	3.4	-13.9	16	-2	310	-29
21 Nanaimo								
Total - All accommodation types	**2,318**	**40,857**	**6.4**	**4.8**	**60**	**-1**	**2,378**	**-78**
Total - Hotels	1,403	20,531	2.6	3.9	18	-1	1,095	-101
Motels	428	7,793	13.7	0.7	22	0	627	14
Vacation Rentals	423	10,672	11.7	10.6	16	1	540	13
23 Alberni-Clayoquot								
Total - All accommodation types	**1,960**	**41,678**	**4.2**	**3.3**	**55**	**2**	**1,424**	**2**
Motels	183	4,249	5.0	3.8	19	1	381	10
Vacation Rentals	705	15,730	0.5	3.6	14	1	338	9
25 Comox-Strathcona								
Total - All accommodation types	**1,575**	**33,159**	**9.3**	**11.6**	**46**	**-5**	**1,448**	**-51**
Motels	521	7,677	21.1	9.4	20	0	572	-16
27 Powell River								
Total - All accommodation types	**332**	**4,560**	**45.1**	**16.9**	**17**	**0**	**386**	**14**
43 Mount Waddington								
Total - All accommodation types	**267**	**6,211**	**33.6**	**13.1**	**17**	**1**	**591**	**96**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**2,875**	**41,269**	**14.6**	**7.7**	**67**	**-2**	**2,452**	**-85**
Total - Hotels	2,204	29,256	12.5	5.3	20	0	1,427	0
Motels	579	8,653	28.0	8.5	34	-3	870	-84
15 Greater Vancouver								
Total - All accommodation types	**47,798**	**711,720**	**1.2**	**9.3**	**231**	**-6**	**26,117**	**-383**
Total - Hotels	45,835	671,382	1.2	10.0	164	2	23,333	-157
251+ Rooms	23,415	352,166	-6.0	7.8	23	-2	9,252	-658
151-250 Rooms	9,505	130,519	16.2	12.7	27	1	5,174	222
76-150 Rooms	9,561	137,546	7.9	11.6	54	1	5,824	87
1-75 Rooms	3,355	51,152	1.0	14.6	60	2	3,083	192
Motels	1,255	18,730	11.5	2.7	33	-4	1,493	-106
Vacation Rentals	409	8,613	-14.2	-19.1	16	-2	590	-69
29 Sunshine Coast								
Total - All accommodation types	**401**	**5,547**	**73.8**	**21.3**	**16**	**-2**	**348**	**-4**
31 Squamish-Lillooet								
Total - All accommodation types	**4,563**	**149,010**	**1.5**	**4.0**	**93**	**1**	**7,329**	**320**
Total - Hotels	3,963	127,392	5.1	8.1	47	3	5,707	363
1-75 Rooms	460	9,280	17.4	6.1	20	2	697	63
Vacation Rentals	320	15,869	-28.8	-9.9	24	-2	1,173	-66
Miscellaneous	165	4,013	-1.2	-35.2	14	-1	255	-2
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,703**	**47,145**	**22.1**	**11.4**	**82**	**-6**	**2,729**	**-70**
Total - Hotels	1,043	22,272	41.7	11.3	16	2	1,150	127
Motels	501	19,001	13.2	8.9	51	-4	1,278	-149

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Nov-06	YTD 06	Nov-05	YTD 05	Nov-06	Nov-05	Nov-06	Nov-05
33 Thompson-Nicola								
Total - All accommodation types	**2,974**	**67,892**	**2.1**	**8.5**	**126**	**-2**	**5,072**	**0**
Total - Hotels	1,514	30,942	3.8	8.3	32	-1	2,162	-41
76+ Rooms	1,214	24,807	0.8	9.3	12	0	1,388	0
1-75 Rooms	300	6,136	17.9	4.6	20	-1	774	-41
Motels	1,223	23,268	9.7	15.3	73	-3	2,241	-69
35 Central Okanagan								
Total - All accommodation types	**3,402**	**75,664**	**7.2**	**7.1**	**49**	**-6**	**3,374**	**-80**
Total - Hotels	2,545	50,285	-0.3	6.2	18	-1	1,706	-4
Motels	497	13,034	-12.8	-1.2	19	-4	892	-177
37 North Okanagan								
Total - All accommodation types	**1,265**	**21,677**	**2.9**	**7.0**	**38**	**1**	**1,564**	**-1**
Motels	348	6,870	-4.8	3.0	17	-1	559	-27
39 Columbia-Shuswap								
Total - All accommodation types	**1,502**	**45,091**	**4.2**	**13.0**	**70**	**-11**	**2,758**	**-110**
Total - Hotels	730	18,036	-3.0	6.3	19	0	1,113	63
Motels	682	17,850	18.9	25.8	40	-3	1,477	31
Kootenay								
01 East Kootenay								
Total - All accommodation types	**1,691**	**50,530**	**2.7**	**4.7**	**88**	**-7**	**3,909**	**-371**
Total - Hotels	789	16,973	15.5	5.3	28	4	1,570	163
Motels	432	10,234	-22.8	-8.2	34	-6	825	-230
Vacation Rentals	166	11,296	42.6	19.9	12	-1	919	-29
03 Central Kootenay								
Total - All accommodation types	**1,117**	**21,225**	**7.8**	**10.5**	**59**	**-2**	**1,431**	**36**
Total - Hotels	703	11,367	4.5	7.8	16	-2	744	-12
Motels	317	5,271	12.5	7.8	28	0	526	5
05 Kootenay Boundary								
Total - All accommodation types	**399**	**7,158**	**17.5**	**14.6**	**32**	**-1**	**682**	**-19**
Motels	236	3,678	12.3	8.4	23	0	432	10
Cariboo								
41 Cariboo								
Total - All accommodation types	**1,133**	**19,419**	**7.7**	**8.3**	**58**	**-7**	**1,689**	**-58**
Motels	684	10,047	5.5	7.1	33	-1	992	-14
53 Fraser-Fort George								
Total - All accommodation types	**2,490**	**33,932**	**9.0**	**8.9**	**46**	**-3**	**2,397**	**-86**
Total - Hotels	1,964	24,265	10.6	8.8	19	-1	1,462	-27
Motels	518	8,602	1.8	9.1	26	-2	928	-37
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**509**	**12,283**	**21.4**	**4.3**	**28**	**0**	**938**	**0**
151-250 Rooms	108	2,162	5.9	-2.0	11	11	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**659**	**8,794**	**12.3**	**5.9**	**31**	**1**	**777**	**11**
Motels	281	3,097	19.4	2.2	17	1	398	11
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**706**	**9,864**	**8.1**	**2.4**	**40**	**-2**	**1,011**	**-38**
Motels	381	5,656	-2.3	8.2	21	-1	596	-17
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**5,946**	**68,101**	**22.9**	**16.1**	**64**	**2**	**3,225**	**256**
Total - Hotels	2,843	31,267	33.3	16.5	25	4	1,677	290
Motels	1,909	23,439	0.1	55.9	32	0	1,025	16

"." Data for regions with fewer than 10 properties reporting can not be released.

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	($000)		% change from		(#)	# chg from	(#)	# chg from
	Nov-06	YTD 06	Nov-05	YTD 05	Nov-06	Nov-05	Nov-06	Nov-05
Vancouver Island/Coast	**15,518**	**309,461**	**3.7**	**4.8**	**379**	**-25**	**14,844**	**-498**
Victoria (C)	6,951	138,169	-1.4	3.3	76	-6	5,599	-206
Other CRD	1,071	25,362	-2.5	2.3	61	-12	1,988	-206
Nanaimo (C)	1,617	21,587	6.2	3.8	22	1	1,230	24
Port Alberni (C)	327	4,488	24.9	12.3	13	0	371	1
Courtenay (C)	601	9,609	4.2	16.6	10	-1	402	-61
Rest of Development Region	4,950	110,246	11.1	6.1	207	-8	5,254	-50
Mainland/Southwest	**55,638**	**907,545**	**2.1**	**8.4**	**407**	**-9**	**36,246**	**-152**
Downtown Vancouver (C)	28,024	444,881	-5.9	7.7	84	-3	13,094	-106
Other Vancouver (C)	2,565	41,675	12.2	6.8	33	1	2,875	120
Richmond (C)	9,197	113,925	17.0	11.9	23	-2	4,079	-461
Burnaby (C)	1,985	26,524	5.3	8.2	10	-1	1,321	304
Other GVRD	6,027	84,714	10.6	16.9	81	-1	4,748	100
Whistler (DM)	3,989	141,231	-2.0	3.7	69	-1	6,664	249
Rest of Development Region	3,850	54,594	21.7	9.2	107	-2	3,465	-358
Thompson/Okanagan	**10,846**	**257,469**	**6.8**	**9.2**	**365**	**-24**	**15,497**	**-261**
Penticton (C)	951	25,912	5.6	7.5	35	-2	1,507	-70
Kamloops (C)	2,137	49,390	-3.2	7.0	63	4	3,595	133
Kelowna (C)	3,173	67,571	5.1	5.9	40	-4	2,766	-108
Vernon (C)	1,065	19,904	0.2	6.4	30	0	1,425	-5
Revelstoke (C)	541	15,192	17.1	8.7	20	-5	874	-143
Rest of Development Region	2,979	79,500	19.1	15.3	177	-17	5,330	-70
Kootenay	**3,207**	**78,913**	**6.1**	**7.1**	**179**	**-10**	**6,022**	**-354**
Cranbrook (C)	574	8,727	7.2	7.8	16	-2	765	-58
Nelson (C)	287	6,863	-9.0	7.9	13	2	483	64
Rest of Development Region	2,346	63,323	8.0	6.9	163	-8	5,257	-296
Cariboo	**3,623**	**53,351**	**8.6**	**8.7**	**104**	**-10**	**4,086**	**-144**
Quesnel (C)	238	3,738	6.0	6.0	11	0	418	0
Williams Lake (C)	398	5,489	16.1	8.3	11	0	536	2
Prince George (C)	2,060	25,311	8.4	8.8	27	-1	1,739	-27
Rest of Development Region	928	18,814	6.8	9.2	55	-9	1,393	-119
North Coast	**1,168**	**21,076**	**16.1**	**4.9**	**59**	**1**	**1,715**	**11**
Prince Rupert (C)	405	6,698	34.9	-0.4	15	0	761	0
Terrace (C)	427	5,102	18.8	7.1	10	-1	395	-11
Rest of Development Region	335	9,277	-3.0	7.9	34	2	559	22
Nechako	**706**	**9,864**	**8.1**	**2.4**	**40**	**-2**	**1,011**	**-38**
Smithers (T)	353	4,723	16.1	-2.7	14	-2	413	-34
Rest of Development Region	353	5,141	1.1	7.7	26	0	598	151
Northeast	**5,946**	**68,101**	**22.9**	**16.1**	**64**	**2**	**3,225**	**256**
Dawson Creek (C)	905	11,418	2.0	36.8	15	2	556	85
Fort St. John (C)	2,249	26,067	1.6	1.4	16	0	1,097	57
Rest of Development Region	2,792	30,616	60.7	24.4	33	0	1,572	114

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2001	258,235	854,936	190,350	64,108	42,553	19,342	8,807	35,653	1,473,983
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
Annual growth rates									
2001	5.3	1.0	3.5	0.5	-2.3	-6.2	4.3	20.4	2.2
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
Monthly data									
Nov-05	14,965	54,489	10,154	3,022	3,337	1,005	654	4,838	92,464
Dec-05	14,712	67,478	14,476	5,215	3,043	693	523	4,575	110,715
Jan-06	11,930	64,707	14,577	6,505	2,859	694	519	5,450	107,243
Feb-06	15,500	69,761	16,869	7,507	3,048	1,080	598	6,296	120,659
Mar-06	19,822	79,478	18,825	7,596	4,013	1,154	687	7,857	139,432
Apr-06	21,809	65,299	15,172	5,029	4,214	1,035	546	5,175	118,281
May-06	29,007	82,732	21,587	5,733	5,047	1,766	807	4,613	151,293
Jun-06	35,072	101,555	26,288	6,675	5,630	3,096	1,105	6,198	185,620
Jul-06	46,646	111,202	41,341	10,939	6,913	3,601	1,220	7,052	228,915
Aug-06	52,844	115,547	46,723	12,072	6,894	3,420	1,284	6,947	245,731
Sep-06	38,203	93,594	28,083	8,495	6,276	2,670	1,304	6,701	185,328
Oct-06	23,109	68,031	17,156	5,154	4,832	1,392	1,087	5,866	126,626
Nov-06	15,518	55,638	10,846	3,207	3,623	1,168	706	5,946	96,653
Year-over-year percent changes									
Nov-05	11.6	26.1	19.7	4.8	16.8	5.1	14.7	15.7	20.8
Dec-05	11.2	4.7	14.3	5.3	8.6	1.4	11.4	15.2	7.3
Jan-06	6.1	5.7	10.7	14.1	16.8	-4.6	6.7	-7.9	6.3
Feb-06	7.1	2.0	2.2	2.2	7.7	5.4	-10.3	-31.8	0.2
Mar-06	0.6	9.6	-2.7	4.4	13.4	1.1	-18.3	6.1	5.8
Apr-06	2.5	8.5	12.8	4.0	0.0	2.4	-14.9	49.7	8.4
May-06	4.9	12.8	9.2	8.2	9.4	-6.7	-2.2	43.9	10.7
Jun-06	5.7	17.5	10.3	10.5	7.3	6.1	10.1	49.3	14.0
Jul-06	2.3	11.6	4.8	4.8	7.8	3.9	11.6	49.8	8.6
Aug-06	3.5	6.7	16.1	11.3	9.5	2.2	4.0	53.0	8.8
Sep-06	5.3	2.2	12.0	3.0	8.9	11.3	4.8	32.1	5.5
Oct-06	15.6	11.8	16.5	10.7	10.0	21.1	15.8	-4.5	12.2
Nov-06	3.7	2.1	6.8	6.1	8.6	16.1	8.1	22.9	4.5

November year-over-year percent change

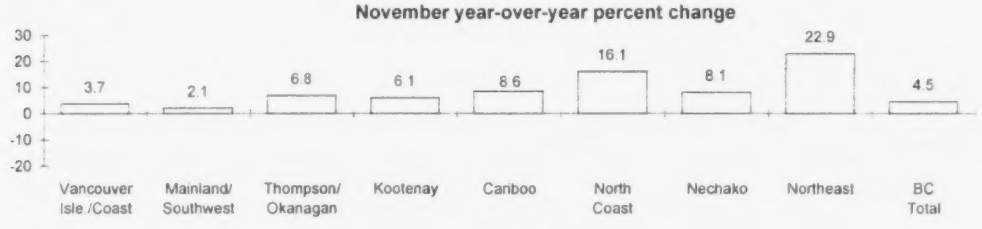


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,314.5	3,436.5	1,473.8	723.5	493.7	157.1
2006	6,845.9	5,379.8	2,011.3	3,368.5	1,466.1	716.9	492.7	154.7
Annual percent changes								
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-6.6	-3.5	4.6	1.1	7.8	8.9
2006	-5.2	-6.5	-13.1	-2.0	-0.5	-0.9	-0.2	-1.5
Monthly data								
Dec-05	586	462	183	280	123	62	40	13
Jan-06	574	459	184	275	115	58	39	11
Feb-06	558	436	169	268	121	61	39	12
Mar-06	579	456	176	280	123	60	41	13
Apr-06	578	456	167	290	121	58	41	13
May-06	579	456	164	292	123	58	43	14
Jun-06	586	461	168	294	125	60	42	14
Jul-06	581	458	175	282	123	60	42	13
Aug-06	581	457	175	282	124	60	42	13
Sep-06	576	453	171	282	123	60	41	13
Oct-06	566	444	164	280	121	60	40	13
Nov-06	538	416	143	272	123	60	41	13
Dec-06	551	427	156	271	124	62	40	13
Month-over-month growth rates								
Dec-05	2.4	2.5	2.3	2.7	1.8	3.0	0.6	1.5
Jan-06	-2.0	-0.7	0.5	-1.5	-7.1	-7.0	-4.3	-15.0
Feb-06	-2.9	-5.0	-8.4	-2.7	5.7	5.2	2.5	13.2
Mar-06	3.9	4.5	4.5	4.4	1.8	-0.7	4.4	8.6
Apr-06	-0.3	0.1	-5.4	3.6	-1.8	-2.8	0.7	1.3
May-06	0.2	-0.1	-1.5	0.8	1.2	-0.5	2.9	0.9
Jun-06	1.2	1.1	2.1	0.5	1.5	2.7	-1.6	1.0
Jul-06	-0.8	-0.7	4.8	-3.8	-1.2	1.2	0.5	-5.8
Aug-06	0.0	-0.2	-0.4	-0.2	0.9	-0.4	0.6	4.5
Sep-06	-0.9	-0.8	-2.1	0.1	-1.2	0.3	-2.5	-1.3
Oct-06	-1.8	-2.0	-4.2	-0.6	-0.9	-0.8	-2.8	-4.7
Nov-06	-4.8	-6.4	-12.5	-2.9	0.9	0.0	1.5	-0.3
Dec-06	2.4	2.7	8.8	-0.5	1.6	2.9	-1.2	4.6

* Seasonally adjusted visitor entries are calculated by Statistics Canada, and are adjusted to sum to national totals.

** Australia, New Zealand, and other South Pacific nations.

SOURCE: BC STATS, Statistics Canada.

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2002	14,877	7,422	3,855	3,600	1,102,247	8,272	21,540	2,530,393
2003	14,321	7,266	3,814	3,241	1,182,821	8,263	21,348	2,480,311
2004	15,726	7,986	3,964	3,775	1,249,976	8,532	21,955	2,585,901
2005	16,419	8,348	4,106	3,965	1,318,395	8,539	21,791	2,635,251
2006	16,929	8,712	4,257	3,959	1,390,128	8,530	21,689	2,600,645
Annual growth rates								
2002	-3.9	-5.7	-3.6	-0.2	-4.8	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.0	5.5	0.1	-0.7	1.9
2006	3.1	4.4	3.7	-0.1	5.4	-0.1	-0.5	-1.3
Monthly data								
Dec-05	1,346	678	347	321	112,582	723	1,857	223
Jan-06	1,370	710	338	323	114,377	740	1,871	228
Feb-06	1,379	712	347	320	112,326	706	1,791	203
Mar-06	1,408	726	348	333	113,145	711	1,807	211
Apr-06	1,413	723	356	334	112,499	713	1,810	219
May-06	1,410	737	349	325	119,580	709	1,812	218
Jun-06	1,406	725	346	335	118,429	711	1,808	218
Jul-06	1,422	740	348	335	115,719	712	1,817	218
Aug-06	1,409	733	347	329	119,034	716	1,823	228
Sep-06	1,410	728	358	324	117,873	717	1,820	228
Oct-06	1,419	719	370	331	118,041	726	1,832	239
Nov-06	1,439	732	371	337	116,176	668	1,727	202
Dec-06	1,444	728	382	334	112,931	701	1,772	190
Month-over-month growth rates								
Dec-05	-3.8	-6.6	-1.3	0.0	-0.5	1.0	1.2	3.1
Jan-06	1.7	4.6	-2.7	0.5	1.6	2.3	0.8	2.3
Feb-06	0.7	0.3	2.7	-0.7	-1.8	-4.5	-4.3	-10.8
Mar-06	2.1	2.0	0.3	4.1	0.7	0.6	0.9	3.8
Apr-06	0.3	-0.5	2.1	0.3	-0.6	0.4	0.2	4.0
May-06	-0.2	1.9	-2.0	-2.9	6.3	-0.7	0.1	-0.8
Jun-06	-0.3	-1.6	-0.8	3.3	-1.0	0.3	-0.2	0.0
Jul-06	1.2	2.0	0.5	-0.1	-2.3	0.2	0.5	0.3
Aug-06	-0.9	-0.9	-0.2	-1.7	2.9	0.5	0.3	4.3
Sep-06	0.0	-0.7	3.1	-1.7	-1.0	0.2	-0.2	0.2
Oct-06	0.7	-1.3	3.4	2.1	0.1	1.2	0.7	4.6
Nov-06	1.4	1.9	0.2	1.8	-1.6	-7.9	-5.8	-15.5
Dec-06	0.4	-0.5	3.1	-0.7	-2.8	4.9	2.6	-6.0

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2002	190.7	12.2	29.2	118.1	31.3	58.9	117.0	124.2	125.4
2003	192.8	12.7	29.0	117.7	33.4	58.3	113.7	111.9	127.6
2004	193.2	13.0	27.6	117.8	34.8	61.3	115.7	102.5	129.9
2005	196.4	13.3	28.7	118.1	36.4	64.1	116.5	99.2	133.8
2006	204.9	13.7	31.2	122.2	37.7	66.0	122.9	96.2	137.1
Annual Growth Rates									
2002	0.1	-9.7	-1.0	0.3	5.0	-0.4	0.8	-6.9	3.3
2003	1.1	4.4	-0.7	-0.3	6.8	-0.6	-2.8	-9.9	1.8
2004	0.2	2.2	-4.7	0.0	4.3	3.0	1.7	-8.4	1.8
2005	1.7	2.0	3.9	0.3	4.6	2.8	0.7	-3.2	3.0
2006	4.3	3.3	9.0	3.5	3.4	1.9	5.5	-3.0	2.5
Monthly data									
Nov-05	198.2	13.4	29.0	118.6	37.3	68.8	124.00	96.8	134.9
Dec-05	198.1	13.4	29.7	118.4	36.6	65.9	118.30	98.0	134.8
Jan-06	200.5	13.5	30.0	118.9	38.1	66.3	118.90	97.2	134.9
Feb-06	201.5	13.5	30.2	120.1	37.7	64.9	114.70	96.3	135.7
Mar-06	202.6	13.5	30.6	121.1	37.4	65.1	119.90	96.2	135.9
Apr-06	202.5	13.5	30.6	121.1	37.3	65.5	121.30	95.5	136.7
May-06	202.5	13.6	30.9	121.4	36.6	66.8	126.20	96.1	137.3
Jun-06	203.2	13.9	31.1	120.7	37.5	67.0	125.70	96.1	137.0
Jul-06	204.2	13.7	31.4	121.0	38.1	65.6	124.90	95.6	136.5
Aug-06	205.4	14.1	31.8	121.6	38.0	64.0	124.30	96.0	136.6
Sep-06	207.0	13.7	32.2	123.2	37.9	65.5	123.70	95.9	136.6
Oct-06	208.6	13.8	32.1	124.9	37.8	67.5	125.40	96.7	137.2
Nov-06	210.4	14.0	32.0	126.4	38.0	67.3	125.40	96.9	140.4
Dec-06	209.8	13.9	31.8	126.3	37.8	66.6	124.20	96.2	140.6
Month-over-month growth rates									
Nov-05	0.3	0.1	1.0	0.2	0.2	5.4	4.7	-0.8	0.0
Dec-05	-0.1	-0.1	2.5	-0.2	-1.7	-2.9	-4.6	1.2	-0.1
Jan-06	1.2	0.6	1.1	0.4	4.0	0.4	0.5	-0.8	0.1
Feb-06	0.5	0.3	0.4	1.0	-1.0	-1.4	-3.5	-0.9	0.6
Mar-06	0.5	0.0	1.5	0.9	-1.0	0.2	4.5	-0.1	0.1
Apr-06	0.0	-0.5	0.0	0.0	-0.1	0.4	1.2	-0.7	0.6
May-06	0.0	0.7	1.0	0.3	-1.8	1.3	4.0	0.6	0.4
Jun-06	0.3	2.7	0.5	-0.6	2.4	0.2	-0.4	0.0	-0.2
Jul-06	0.4	-1.7	1.2	0.2	1.5	-1.4	-0.6	-0.5	-0.4
Aug-06	0.6	3.3	1.0	0.5	-0.3	-1.6	-0.5	0.4	0.1
Sep-06	0.8	-3.0	1.2	1.3	0.0	1.5	-0.5	-0.1	0.0
Oct-06	0.8	1.0	-0.2	1.3	-0.3	2.0	1.4	0.8	0.4
Nov-06	0.9	0.9	-0.1	1.3	0.4	-0.2	0.0	0.2	2.3
Dec-06	-0.3	-0.4	-0.8	-0.1	-0.3	-0.7	-1.0	-0.7	0.1

[1] Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats.

[2] Source: Pannell Kerr Forster and BC Stats.

[3] Occupancy Rate change expressed as percentage point change.

[4] No identifiable seasonality.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,951.7	2,690.0	35,261.7
2006	6,534.8	449.3	6,085.5	39,999.6	2,543.0	37,456.6
Annual growth rates						
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
2006	6.6	-21.2	9.4	5.4	-5.5	6.2
Monthly data						
Dec-05	500	40	460	3,137	218	2,920
Jan-06	533	42	491	3,391	224	3,167
Feb-06	534	37	497	3,322	211	3,111
Mar-06	535	34	501	3,324	204	3,120
Apr-06	566	36	529	3,264	214	3,050
May-06	542	36	506	3,273	215	3,057
Jun-06	539	37	502	3,288	212	3,075
Jul-06	542	40	502	3,284	216	3,067
Aug-06	552	39	513	3,314	210	3,104
Sep-06	550	39	510	3,341	210	3,131
Oct-06	548	35	512	3,361	211	3,150
Nov-06	544	33	511	3,381	200	3,181
Dec-06	549	39	510	3,458	214	3,244
Month-over-month growth rates						
Dec-05	-1.7	-3.2	-1.6	-3.3	1.3	-3.7
Jan-06	6.5	4.8	6.6	8.1	2.9	8.5
Feb-06	0.3	-11.6	1.3	-2.0	-5.8	-1.8
Mar-06	0.2	-7.5	0.8	0.1	-3.4	0.3
Apr-06	5.7	5.4	5.7	-1.8	4.9	-2.2
May-06	-4.2	-0.8	-4.4	0.3	0.7	0.2
Jun-06	-0.5	2.5	-0.8	0.4	-1.4	0.6
Jul-06	0.6	8.0	0.0	-0.1	1.9	-0.3
Aug-06	1.8	-1.6	2.1	0.9	-2.7	1.2
Sep-06	-0.4	0.0	-0.5	0.8	-0.2	0.9
Oct-06	-0.3	-10.3	0.4	0.6	0.5	0.6
Nov-06	-0.6	-6.0	-0.2	0.6	-5.5	1.0
Dec-06	0.9	19.2	-0.3	2.3	7.4	2.0

[1] Source: Statistics Canada & BC Stats.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

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